



## Board Meeting Minutes

Yukon Police Dept. Community Room  
100 S. Ranchwood Blvd., Yukon

**May 23, 2023 - 8 am**

**MEMBERS IN ATTENDANCE:** Kay Casper (President), Angie McPherson (Secretary), Conrad Dudderar (Treasurer), Judy Austin (Past President) Stephen Kerr, Niki Fanning, Mallori Willis Rauch, Cherie Logan, Pam Shelton, Becky Floyd.

**MEMBERS ABSENT:** Heather Samuels (Vice President), Rick Cacini, Mitchell Hort.

**STAFF PRESENT:** Vicki Davis

1. **Call to Order:** President Kay Casper called the meeting to order at 8:01 am.

2. **Secretary's Report:** Conrad Dudderar presented the secretary's report. Judy Austin made a motion, seconded by Niki Fanning, to approve the minutes of the April 25 board meeting. Motion passed.

### 3. Staff Report - Vicki Davis

- **OMSC Training:** Oklahoma Main Street Center's training will be June 6-8 in Sapulpa. The second day is the "main day." Kay Casper is going and other board members are encouraged to attend.
- **Annual Agreement:** This is due June 30. Board members are encouraged to attend the June 20 city council meeting when a resolution of support from the City of Yukon is considered.

4. **President's Report:** Kay Casper presented the president's report.

- **Community Coffee:** Yukon Main Street will host the Friday, June 30 Yukon Chamber Community Coffee, followed by the Walk the Route for the Alzheimer's Association. Board members were asked to be thinking about what kind of food to have at the coffee.
- **Art Crawl:** The board should start thinking about the possibility of having this event as part of a summer retail promotion to bring people downtown.

### 5. Main Street Point Reports:

- **Design:** Chair Angie McPherson reported there was a "big turnout" for the Downtown Cleanup Day and a lot got done. The Downtown Planting Day was the following weekend and the planters look beautiful. The Historic Preservation Contest continues through June; Vicki asked board members if they know of any groups participating in the contest, have them come by the Yukon Main Street office. Banner orders for the Yukon Salutes display open June 1 and sponsors have the option of doing yard flags.
- **Economic Vitality:** Chair Stephen Kerr reported on the rousing success of the EDGE Workshop, which attracted 43 attendees and participants. He called it an "amazing" outreach event and thanked volunteers who helped. The workshop provided valuable insight and information for existing retailers and those thinking about starting or expanding their businesses. Pam Shelton said it was "amazing" and Cherie Logan

called it a “valuable tool.” Possibilities tours have been proposed as a follow-up. The next EV Point meeting will be June 14 followed by 5 O'clock Somewhere at Earl's Rib Palace.

- **Promotions:** Chair Cherie Logan reported:

- **Longest Day Alzheimer's Walk:** The Yukon “Walk the Route” for Alzheimer's will be June 30 after Yukon Main Street hosts the Community Coffee at 528 W Main. She encouraged people to use a QR code to sign up, whether to walk or donate, and it will take them directly to the Yukon Main Street team page. Vicki Davis said participants should register by June 12 to guarantee a T-shirt, with a minimum \$20 donation. Main Street businesses are encouraged to help promote the walk by placing signs in front of their stores and offering sales with a portion going to support the Alzheimer's Association of Oklahoma. The Community Coffee is scheduled in the parking lot next to the Yukon Sunset Mural. In case of bad weather, it will be inside the Main Street office.

- **Style on 66:** The annual fashion show will be Aug. 3 in The Progress Room, 10 W Main. Erika Stark wants to know if anyone would like to join the sub-committee. She has lots of ideas.

- **Cruise-in For a Cause:** The annual Route 66 car cruise will be 5-8 p.m. Sept. 21 on Main Street. Cruise Team coordinator Judy Austin announced there will be two causes this year – Savannah Station Therapeutic Riding Program and Christmas with a Cop. The board approved their selection by a consensus. Sponsors are needed and an event T-shirt is being designed.

#### 6. **Affiliate Reports:**

- **City of Yukon:** No report

- **Chamber of Commerce:** Pam Shelton reported at least 6,000 people would be in Yukon in June for a four-day AAU Track & Field regional meet at Yukon High School. The Chamber will print 3,000 copies of a map that will be given to attendees showing places to shop; sponsorships are \$100. A bus will take the visitors from the YHS campus to Main Street and Garth Brooks Boulevard business districts. The New Teacher Luncheon this August will have about 175 new school personnel among Yukon Public Schools, Canadian Valley Technology Center, Southwest Covenant Christian School, and St. John Catholic School. Pam also suggested adding an “historic home tour” to Yukon Main Street's plan of work

- **Veterans Museum:** No report

#### 7. **Other/New Business:**

Director Vicki Davis said the City of Yukon continues to support Yukon Main Street financially, but she anticipates some transition coming through the city's annual budget process to encourage us to become more self-sufficient in events. Vicki said she'd love to have as many Main Street board members attend the June 20 city council meeting as a show of support.

#### 8. **Adjournment**

President Kay Casper adjourned the meeting at 8:32 am.