



MAIN STREET

## Board Meeting Minutes

Yukon Police Dept. Community Room  
100 S. Ranchwood Blvd., Yukon

**June 27, 2023 - 8 am**

**MEMBERS IN ATTENDANCE:** Kay Casper (President), Heather Samuels (Vice President), Angie McPherson (Treasurer), Conrad Dudderar (Secretary), Judy Austin (Past President), Stephen Kerr, Niki Fanning, Mallori Willis Rauch, Cherie Logan, Pam Shelton, Mitchell Hort.

**MEMBERS ABSENT:** Rick Cacini, Becky Floyd.

**STAFF PRESENT:** Vicki Davis

1. **Call to Order:** President Kay Casper called the meeting to order at 8:01 am.

2. **Secretary's Report:** Conrad Dudderar presented the secretary's report. Judy Austin made a motion, seconded by Pam Shelton, to approve the minutes (with corrections) of the May 23 board meeting. Motion passed.

### 3. Staff Report - Vicki Davis

- **OMSC Training:** Oklahoma Main Street Center's next training will be Aug. 8-10. It's a long trip to Guymon but put it on your radar.
- **Annual Agreement:** This was signed and turned in June 26; a second part is due July 31. Yukon Main Street will meet all requirements to stay in good standing as an Oklahoma Main Street community.
- **City Council – Resolution of Support:** Board members are encouraged to attend tonight's (June 27) city council meeting where a resolution of support from the City of Yukon will be considered. Approval is required as part of the annual Oklahoma Main Street agreement.

4. **President's Report:** Kay Casper presented the president's report.

Kay encouraged board members to wear their Yukon Main Street T-shirts and attend tonight's city council meeting to "show our appreciation" for what the City of Yukon does for us. This is a public-private partnership, and we are very grateful for the city's support.

### 5. Main Street Point Reports:

- **Design:** Chair Angie McPherson reported the Historic Preservation Contest ends Friday. She asked board members to "spread the word" that applications are open for the annual "Yukon Salutes" banner project honoring veterans and first responders.
- **Economic Vitality:** Chair Stephen Kerr reported the next meeting will be July 12. All participants - including presenters and volunteers - in last month's EDGE Workshop are invited to attend to provide feedback. 5 O'clock Somewhere will follow at Earl's Rib Palace. A "possibilities tour" is being discussed.

- **Promotions:**

- **Walk the Route:** Chair Cherie Logan reported the community walk is this Friday, June 30 after Yukon Main Street hosts the Yukon Community Coffee outside at 528 W Main. Vicki said the Oklahoma chapter of the Alzheimer's Association and Ken Wilkins will have booths and WOLF-FM will be there. PepsiCo has donated water and Gatorade for walkers.

- **Style on 66 Fashion Show:** The annual fashion show will be Aug. 3 in The Progress Room, 10 W Main. Vicki said the City of Yukon budgeted money for a spring event, but it was moved to August. This year's event will be in the evening and be more of a traditional fashion show. Tickets are on sale now with limited table sponsorships.

- **Cruise-in for a Cause:** Cruise coordinator Judy Austin said we had a good meeting the other day. She has sponsor forms to hand out.

- **Christmas on Main:** Kay said she has two sponsors lined up as Christmas event "pre-planning" gets underway. Santa and the alpacas will be back.

#### 6. **Affiliate Reports:**

- **City of Yukon:** Mitchell Hort reported the city's Main Street projects are pretty quiet. He did share updates about new businesses coming to Garth Brooks Boulevard - H Tea O, 7 Brew, Mardel, and Crumbl Cookies.

- **Chamber of Commerce:** Pam Shelton reported she walked 38 miles Wednesday through Sunday as the Chamber helped with the Region 16 AAU Track & Field Championships on the Yukon High School campus. This was the first time Yukon hosted this event and we learned a lot. Food trucks ran out of food. The Chamber collected \$20,000 in sponsorships to cover the costs of presenting the event. Integris Canadian Valley Hospital provided nurses and an on-call orthopedic surgeon for the athletes. Walmart Neighborhood Market did at least \$7,000-\$8,000 in business providing hospitality suite food. Restaurants like Green Chile Kitchen did well. There was a positive economic impact from this event. High winds during Friday's storms caused the Chamber's tent to disappear. Overall, Pam thinks it was a successful event for Yukon to host. If we do it again in three years, there will be some changes. Pam also reported the annual New Teacher Luncheon will be Aug. 8 at Redstone Intermediate to "show off the school." Businesses and organizations are asked to donate 175 items for the teacher bags that will be stuffed by the Yukon Chamber Ambassadors.

- **Veterans Museum:** No report

7. **Other/New Business:** Vicki said the calendar lists all events through July.

#### 8. **Adjournment**

President Kay Casper adjourned the meeting at 8:19 am.