



MAIN STREET

## Board Meeting Minutes

Yukon Police Dept. Community Room  
100 S. Ranchwood Blvd., Yukon

**August 22, 2023 - 8 am**

**MEMBERS IN ATTENDANCE:** Kay Casper (President), Heather Samuels (Vice President), Angie McPherson (Treasurer), Conrad Dudderar (Secretary), Judy Austin (Past President), Stephen Kerr, Mallori Willis Rauch, Pam Shelton, Mitchell Hort

**MEMBERS ABSENT:** Becky Floyd, Cherie Logan, Niki Fanning, Rick Cacini

**STAFF PRESENT:** Vicki Davis (Director)

1. **Call to Order:** President Kay Casper called the meeting to order at 8 am.

2. **Secretary's Report:** Conrad Dudderar presented the secretary's report. Pam Shelton made a motion, seconded by Judy Austin, to approve the minutes of the July 25, 2023 board meeting. Motion passed unanimously.

### 3. Staff Report - Vicki Davis

- **OMSC Training Recap:** Oklahoma Main Street Center's training on Aug. 8-10 in Guymon featured some really good sessions – both for new and older directors. There was discussion about adaptive reuse of downtown structures. Guymon had a progressive lunch retail promotion which was fun and brought in a lot of sales for the participating businesses.
- **Annual Agreement – Part 2:** Vicki has submitted to keep Yukon in compliance with Oklahoma Main Street.
- **KOB Nomination:** Vicki submitted the Yukon Sunset Mural for an environmental excellence award nomination with Keep Oklahoma Beautiful.

4. **President's Report:** Kay Casper presented the president's report. The executive committee is working on proposed officers and new board of director members for next year. Nominations will be accepted through Sept. 19.

### 5. Main Street Point Reports:

**Design:** Chair Angie McPherson reported.

- Yukon Salutes –70 Yukon Salutes banner orders have been received for this year's display.
- We need to purchase new banner brackets for the street poles. Funds have been reserved from previous years for this.
- Design Point is looking at an adopt-a-property service project at the old Interurban Depot this fall.

**Economic Vitality:** Chair Stephen Kerr reported.

- EV point “dived into” Yukon’s new Unified Development Code at their last meeting.
- Stephen won’t be here for the September meeting so the next meeting will be Oct. 11 followed by 5 O’Clock Somewhere.

**Promotions:** (Chair Cherie Logan was absent)

- **Cruise-in for a Cause:** Cruise coordinator Judy Austin reported sponsorships are slow in coming in. The shirt design is ready.
- **Czech Christmas Market:** Event chair Heather Samuels reported this event is “right on schedule” with vendor booths and food, as she’s been talking with the Oklahoma Czechs.
- **Christmas on Main:** Director Vicki Davis reported the Alpacas and Santa Claus have been confirmed; she’s waiting to hear about the horse-drawn wagon.
- **Style on 66 Recap:** Director Vicki Davis reported receiving a “lot of positive comments all the way around.” We will survey the shops to see the retail impact of this event. This event may be a good submission for an Oklahoma Main Street retail promotion award nomination.

#### 6. **Affiliate Reports:**

- **City of Yukon:** Mitchell Hort reported the City of Yukon has painted the parking spaces on Main Street between 4<sup>th</sup> and 5<sup>th</sup> streets, and the city parking lot. Much praise was shared.
- **Chamber of Commerce:** Pam Shelton reported the chamber is getting ready for its Christmas events. The annual chamber golf tournament in September has been moved to El Reno.
- **Veterans Museum:** (No report)

7. **Other/New Business:** None.

8. **Adjournment** - President Kay Casper adjourned the meeting at 8:10 am.